

**DATE:** October 30, 2009

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** A. Scott Gilliam, MBA, CP-FS  
Manager, Food Protection Program

**SUBJECT:** Morningstar Foods Recall

**SUGGESTED**

**ACTION:** Unclassified Recall; Undeclared Soy Protein in 32-ounce Great Value Half & Half, 32-ounce Great Value 36% Heavy Whipping Cream, 32-ounce Kroger brand 36% Heavy Whipping Cream, and 64-ounce Wholesome Farms Chocolate Ice Cream Mix; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the product being recalled was distributed in the State of Indiana. The individual cartons are printed with a "use by" date of December 16, 2009 for the Great Value items; December 16 and 17, 2009 for the Kroger item; and January 7, 2010 for the Wholesome Farms item. Consumers can find the expiration date and the plant code on the top of the gable top package. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Allergy Alert on Possible Undeclared Soy Protein in 32-ounce Great Value Half & Half, 32-ounce Great Value 36% Heavy Whipping Cream, 32-ounce Kroger brand 36% Heavy Whipping Cream, and 64-ounce Wholesome Farms Chocolate Ice Cream Mix**

**Company Contact:**

Molly Keveney  
(303) 635-4529

**FOR IMMEDIATE RELEASE** – Murray, KY - October 30, 2009 – Morningstar Foods is voluntarily recalling 32-ounce Great Value Half & Half, UPC 6 05388 187 16 1, item code 1871600, plant code 21-031; 32-ounce Great Value 36% Heavy Whipping Cream, UPC 6 05388 187 18 5, item code 1871800, plant code 21-031; 32-ounce Kroger brand 36% Heavy Whipping Cream, UPC 0 11110 438 28 7, item code 4382900, plant code 21-031; and 64-ounce Wholesome Farms Chocolate Ice Cream Mix, UPC 0 74865 57 983 4 (if purchased in a multi-pack, the UPC code is 1 00 74865 57983 1), item code 5798300, plant code 21-031 because these products may contain soy protein. The individual cartons are printed with a “use by” date of December 16, 2009 for the Great Value items; December 16 and 17, 2009 for the Kroger item; and January 7, 2010 for the Wholesome Farms item. Consumers can find the expiration date and the plant code on the top of the gable top package. The UPC code will either be located on the back or the side panel of the gable top carton. No other Great Value, Kroger or Wholesome Farms products are involved in this recall.

People who have a known allergy to soy protein may have a reaction to these products. Common symptoms of an allergic reaction include hives, swelling, shortness of breath, wheezing, vomiting and stomach or intestinal upset. If a consumer experiences any of the above symptoms, they should see their healthcare professional immediately. If left untreated, severe allergic reaction can be fatal. No reactions have been reported. The problem was discovered when consumers reported off-taste in some of these products.

The affected product was distributed to retail outlets in the following states: Alabama, Connecticut, Florida, Georgia, Iowa, Illinois, Indiana, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, New Hampshire, Nebraska, New York, North Carolina, North Dakota, Ohio, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Vermont, Virginia, West Virginia and Wisconsin. Morningstar Foods’ sales team is working with distributors to actively recover any affected product remaining on store shelves.

**HOW TO IDENTIFY THE RECALLED PRODUCT**

This recall includes only the products listed below. Each product is sold in a cardboard gable-top carton. Consumers can find the expiration date and the plant code on the top of

the gable top package. The UPC code will either be located on the back or the side panel of the gable top carton. No other Great Value, Kroger or Wholesome Farm products are involved in this recall.

- 32-ounce Great Value Half & Half: UPC 6 05388 187 16 1, item code 1871600, plant code 21-031, "use by" date of December 16, 2009
- 32-ounce Great Value 36% Heavy Whipping Cream: UPC 6 05388 187 18 5, item code 1871800, plant code 21-031, "use by" date of December 16, 2009
- 32-ounce Kroger brand 36% Heavy Whipping Cream: UPC 0 11110 438 28 7, item code 4382900, plant code 21-031, "use by" date of December 16 and 17, 2009
- 64-ounce Wholesome Farms Chocolate Ice Cream Mix: UPC 0 74865 57 983 4, item code 5798300, plant code 21-031, "use by" date of January 7, 2010 (if purchased in a multi-pack, the UPC code is 1 00 74865 57983 1)

The Company apologizes for any inconvenience to its customers. Consumers who purchased the product may return it to the place of purchase for a full refund or exchange. Consumers with questions can contact the Company at 800-854-3243 from 8 a.m. – 5 p.m. Central Time.

The Food and Drug Administration has been notified of this recall.

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Photos: Product Labels